


Title: _____


How can you grab the attention of the audience?

 _____

INTRO

Name: _____ Date: _____

How can you stick in the minds of your audience?

 _____

OUTRO

SCIENTIFIC STORYTELLING CANVAS


Start here!
↓

But there is a
PROBLEM


Therefore this
SOLUTION

SETTING


What is the context of your problem?

 _____


What is the problem you are talking about?

 _____


What is your solution?

 _____


What is causing this problem?

 _____


How does your solution work?

 _____


Why should we care? What is at stake?

 _____

What would happen if the problem remained unresolved?

 _____

What are the benefits of your solution?

 _____

